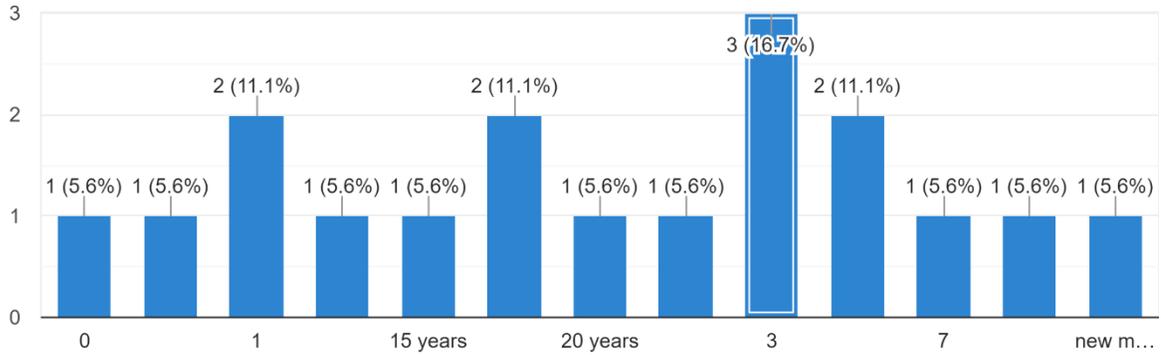


2020 Club Member Survey Responses

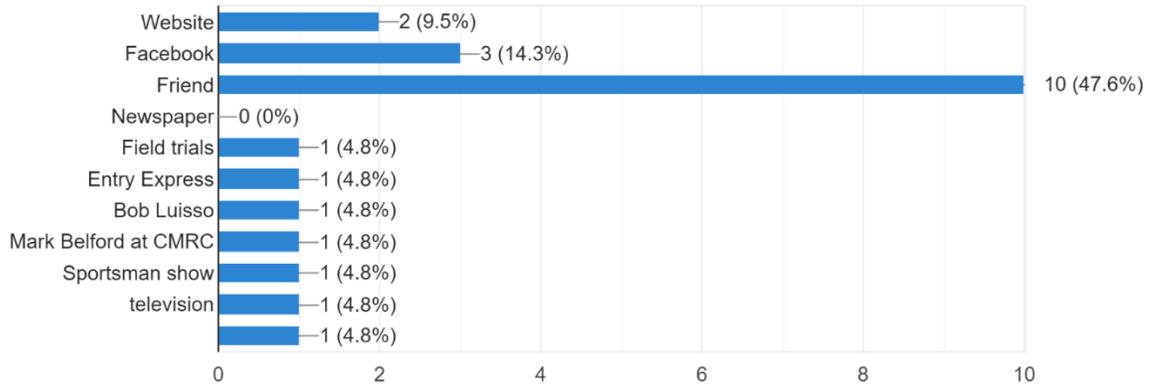
How many years have you been a member of NDRC?

18 responses

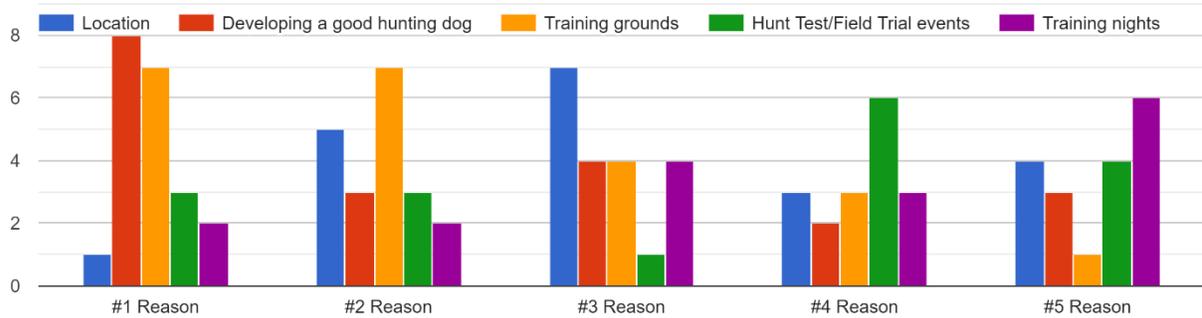


How did you find out about NDRC?

21 responses

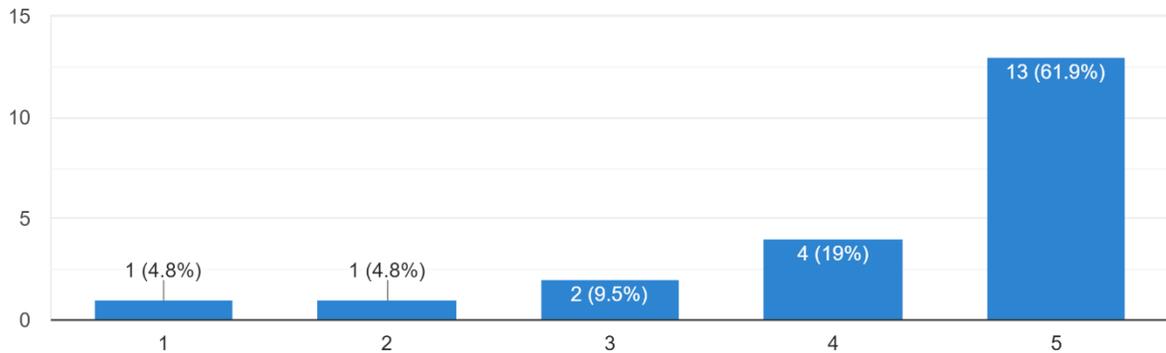


What interested you in the club (please rank most to least important)?



How likely is it that you would recommend the club to a friend or colleague?

21 responses



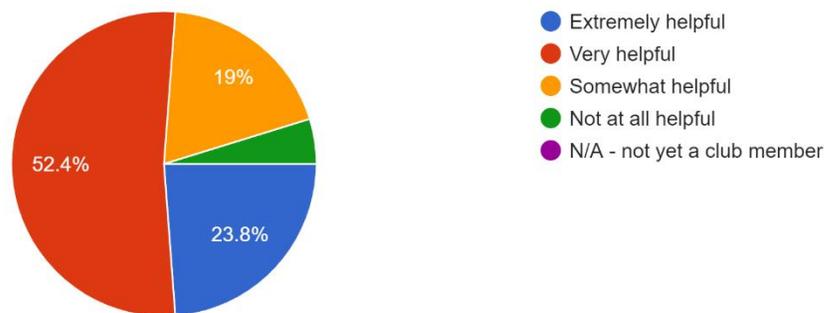
What do you like about the club?

- What do you like about the club?
- Grounds
- The water
- Grounds Technical Water
- The wealth of knowledge available from members on training gun and trial dogs.
- Access to good training grounds
- So far, the people have been the biggest draw. I want to know more people that are interested in training hunting dogs.
- Training Opportunities
- The open, welcoming atmosphere- willingness to share information and involve anyone with whatever resources the group has available to better every handler and their dogs.
- In 2017 and 2018 I was working in Fargo and needed grounds to train.
- The direction we are headed and the teamwork that is going on.

- The other NDRC members that are very helpful
- good members
- The grounds and other dog owners as resources
- Pros and members can help me get better as a trainer
- Helping others with training. Meet some great people. See trainers be successful.
- Everyone is always ready to lend a hand/answer questions
- Well maintained grounds.
- Salt of the earth individuals for the members themselves. Very inclusive and always willing to help. The club is clean, well kept, and ready at all times for my dog and I to have a safe place to train. I've appreciated that from day 1 and will continue to.

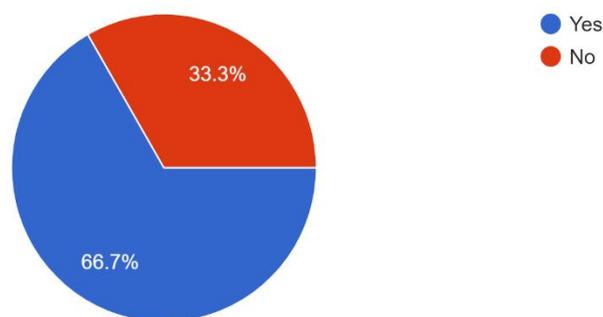
How helpful did you find the club membership?

21 responses



Have you participated in a training night?

21 responses



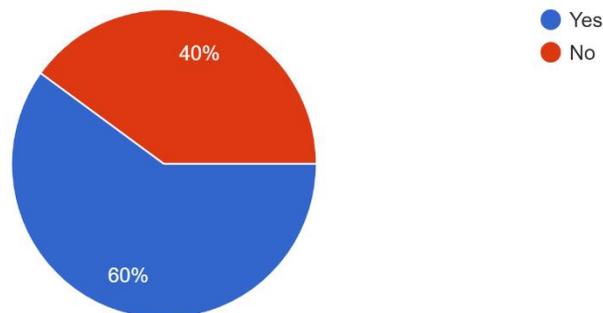
How can training nights be improved?

- Specific training groups for the level of dog
- Need more participants and focus on training vs testing. Hunting dog, HT and FT members all need to work together as they do in most other clubs
- Retired from gun dog training 5 years ago.

- Focus on a concept and learn on the concept. Don't make it about quantity and running your dog. Make it a weekly mini seminar for members.
- Messages setup location and time in the am
- Make more readily known what will be worked on that evening. I.e. if the greens dogs are up first, what part of the grounds to meet at, etc.
- I think the biggest thing is to reassure new members that whatever training test/set-up is being run, that they can break it down and simplify so that they (the handler) and the dog won't be intimidated.
- Have a "Beginner" time slot for 1 hour about halfway thru the Training Night session.
- not sure very good as is
- maybe break them down based on dog ability
- I generally don't do training nights anymore because there is too much wasted time and there isn't enough focus on my dog's specific, individual training needs. There is more time spent on "testing" than "training". The best use of training nights for me is to have my dog practice "honoring" the other dogs that are running setups. For an new, inexperienced member with a young dog to stand out in the training field and throw dead birds for an hour instead of getting the individual attention that they and their dog need and were expecting will not retain them as club members for long. My recommendation to improve training nights is, at the beginning of the year or a new person's membership, identify the training skill level of the individual member and the performance skill level of their dog. Then have a process where the NDRC can intentionally engineer introductions among these club members that have similar needs and have them work together using the club's self-paced training materials, the club's training equipment and the knowledge of an experienced club member volunteer to be their "coach" and mentor. The training night would then be focused on the individual handler's and dog's training needs.
- To get trainers involved more. Smaller training groups. Train to the level of trainer and dog. Have options available .
- Need to have nights geared for specific levels of dog and handler not based on any other criteria.

Would you be interested in more social events?

20 responses



Please give an example of what you'd like to see for social events.

- Picnic trials
- Club hunts.
- Club or informal tests with pot luck style get together after words
- Club potlucks
- Annual outings -- trap shooting day, hunting trip, etc.
- The picnic was a great idea. Social events after events including visitors Just club member event
- for me new ideas for training my dog
- more training events and q&a sessions
- My recommendations would be to have Free hamburgers, hot dogs, buns, bottled water, pop, chips. gas grill, condiments, etc. in the NDRC club house refrigerator and made available to all club members that are training on the grounds. Have free food and beverages available after every NDRC organized training class to encourage participant socialization whether they are a club member or not. In the spring, conduct an informal "hunt test" set up geared to all levels of dogs with an informal "picnic" style lunch scheduled at a specific time so that the test shuts down and everyone eats and socializes together. In the fall, the club can sponsor a competitive, timed chukar hunt on the club grounds with awards and prizes to the hunting teams with the fastest times and have food and beverages available after the event, In the winter, rent an indoor training space such as a heated warehouse so handlers can continue training their dogs in the winter and have an "after training" social time to stay connected with other club members. Through out the year, including the winter time, the NDRC could sponsor an "Evening with a Pro" or Movie/DVD training night to discuss various training topics with food and beverages available during or after the event. During the spring and summer months,(May-July), schedule "New Member Orientation" sessions during the evening to introduce the new members to each other, conduct an orientation to the club, have a Question/Answer session led by an experienced club member and provide food for a social time as part of the event. Provide a

clearinghouse that connects club members with other club members so that they can arrange to go duck hunting, pheasant hunting, grouse hunting, etc.

- I think the R3 program was a good start. I think the more members that get involved there will be smaller groups that will connect, to create additional training groups. I definitely think a pop or water after training is a good networking start.
- More pot luck style events or just casual gatherings that don't involve training/etc
- Fund raisers.
- Grill nights during the week with fun/random game nights or competitions for your dogs for small prizes. Something to do while getting together that can be fun and engaging.

In your opinion, what should the club focus on and improve in 2020 to increase membership/participation?

- Maintain and improve grounds
- Training events
- Club functions
- Cooperation many hands make the job easier and much more fun
- More training nights, and club social events
- Make people more aware via social media. Be the conversation starter on hunting dog training in Fargo.
- Brining new dog owners into the club is key.
- Inclusive training opportunities

- Clarifying the basic "how it works" information. Much of this info is second nature to seasoned board members so it doesn't come up. What membership entails, how to go about using live/freezer birds, grounds etiquette for non-class timeframes, a topographical map of the grounds.
- I think we are on the right track
- I did not attend, but I think the training session that the NDRC did in 2019 was very well received, from what I heard and saw.
- word of mouth is very good way of promotion
- accommodate to dogs of all skill levels
- The NDRC should focus on improving the membership "value package" that NDRC members receive from their club membership by providing them with the training resources and social experiences that they are expecting. This means providing a lot more than just access to the training grounds. Market this exceptional membership value package to past members that have become disillusioned with the club because their previous club membership didn't meet their training/social needs. Communicate the expanded membership value to existing members through regular weekly/monthly communications that update them on the club's training and social resources available to them in an effort to retain them as active members. Finally, promote the NDRC membership value package to new prospects through the NDRC website, Facebook postings, AKC broadcast emails, etc. and collaborate with other local conservation organizations in the area to share members, training resources, financial support and encourage members to belong to more than one organization since the goals often overlap. To encourage membership participation, the NDRC should focus on developing an inventory of professional and hobby skills that are identified by the individual members so that they can be contacted to help in their area of expertise or interest. For example, a member who is a lawyer may help the club become a 501(C)3 or a member who has construction /electrical skills can help fix up the club house. In addition, the club can also identify very specific tasks that the club needs to get done this year, publish the specific task list with the contact information of NDRC member that's coordinating the volunteers and can give them the information and resources they need to get the task done. Focusing on both of these things will dramatically increase membership participation.
- More training opportunities.
- More casual group hunting outings - shout outs for hey I'm going to be hunting xyz location if someone wants to join, etc
- More presentation in the community's
- Don't discriminate people on what aspect of retriever sports they choose to pursue.
- More exposure. The goals of the club needs to be known. More people in the area need to know the "why" behind the reasons individuals and their dogs show up to train. It's not just a training facility, but rather a place for dogs and their owners to continually build upon a foundation of trust set forth from consist training sessions on the grounds.

Is there anything you wish to share with the club that was not covered?

- No
- We need a reliable source for ponds on main grounds and another grounds or expansion of current grounds
- The ownership and work put into the club by its members is attracting like minded people. Keep up the good work!
- Nope
- No comment
- No
- There's enormous amount of training knowledge in this club
- NA
- Having members only have to volunteer one day